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# **Ever Evolving Unclaimed Property**

- "Unclaimed property is a financial asset that has been abandoned by its owner for an extended period of time. Common examples include:
  - Dormant Bank Accounts
  - "Lost or Forgotten Uncashed Checks
  - Stock Certificates and Dividends
  - "Insurance Policies
  - " Utility Refunds
  - "Gift Certificates/Cards
  - "Safe Deposit Box Contents
  - " Any outstanding obligation owed is reportable.

## Where are UP offices?

State Treasurer 35 states (includes D.C.)

Department of Revenue 6 states

Comptroller 4 states

State Lands Board 2 states

Department of Commerce 2 states

Attorney General 1 state

State Auditor 1 state

Department of Financial Institutions (Puerto Rico)

## Why should you know or care about UP?

- " Unclaimed Property is about consumer protection."
- " States are custodians of the property.
- " States stand in the shoes of the owner.
- " Money belongs to the people.
- Millions of individuals have come forward to claim their funds. In Iowa alone we have returned over \$149 million.

# Unclaimed Property History

- In 1954, nationally uniform state laws went into effect creating custodial unclaimed property law. This model act was updated in 1966, 1981 and 1995.
- " lowa adopted the Unclaimed Property law in 1967.
- The Great Iowa Treasure Hunt was created in 1983 to locate the rightful owners of unclaimed property. Since then we have reunited over 371,000 individuals with their lost assets.

### Great Iowa Treasure Hunt

- "Goal of the Great lowa Treasure Hunt is to return the assets to the rightful owners.
- The program is not a revenue source for the state.
- " If we have a name and address our return rate is 65%.

# Texas vs. New Jersey (1965)

- " Unclaimed property reportable to last known address.
  - "SDBs reported to state in which bank is located.
- " If no address, reportable to holder's state of incorporation.
- Texas vs. New Jersey must be followed.

## Holder responsibilities

- " Report and Remit
- " Monitor law changes
- " Perform due diligence
- " Monitor stale dated checks
- Balance the general ledger liability to an unclaimed property database
- " lowa -retain documentation at least 4 reporting years
- <u>Coordinate external audits</u>
- Develop an unclaimed property program/procedure

## Why create an Unclaimed Property Program?

- "To help ensure compliance.
- "To maintain good customer relationships.
- To improve internal controls.
- To establish uniform procedures.
- To foster an awareness of unclaimed property rules.

## Creating an Unclaimed Property Program

- " Include all necessary departments to create a policy
- Bring key players together
  - Establish who is responsible for unclaimed property compliance
  - Define roles of employees

#### Checks and Balances

- Communicate the policy with all agents involved
  - Protects the property and the company
  - Abandoned property often at risk of becoming embezzled or the victim of fraud
  - Report regardless of property amount
  - Shortcuts put company at risk
- Review the company history of reporting

## Is an audit needed to get into compliance?

- " Voluntary Disclosure Agreement (VDA) Program
  - For those companies with complex reporting issues
- " Amnesty Program until November 1, 2012
- More information on both of these programs in lowa can be found on our website under "Delayed Reporting."

## Components of a due diligence letter

#### A Written Notice Should Contain:

- " What will happen if no action is taken
- " State is only the custodian
- Deadline for contact
- Contact information for holder

Allow appropriate time for owner to respond

## Common reporting errors

- "Not including addresses and other important identifying information (name, address, social security numbers, etc.).
- "Not including disk or signed coversheet.
- Turning over dormant account with active owners.
- "Sending out due diligence certified mail and deducting the fee.
- "Report and remittance amount discrepancies."

## Where/when to report for lowa owners

- " Reports due November 1
- " Reports may be submitted online or sent to:

Treasurer of State
Unclaimed Property
PO Box 10430
(Physical address) MACN8200-071 800 Walnut St
Des Moines, IA 50309

To request an extension, fax (515)281-6962 a written request on company letterhead before the due date

## State responsibilities:

" Indemnify the holder.

- " Make efforts to locate owners:
  - " Due Diligence Mailings
  - <u>Publication</u>
  - " Website
  - " Fairs
  - " Outreach
  - " Press releases
- " Determine the rightful owners and pay claims.
- " Act as the custodian of the property.

# What if an owner contacts you after the property has been turned over to the State?

Holder Reimbursement form is used when:

- " Holder repaid the owner
- Holder would like claimant reimbursed
- " Holder reported in error

The form is available on the Treasurer's website.

Please contact the state prior to repaying the owner to insure we have not already refunded the property.

## Working together

- "States work together with holders in the name of consumer protection.
- We are continuously working to retrieve unclaimed property so that the owners may be made aware of their lost asset.
- "Visit the NAUPA website (naupa.org) for other state specific information and websites.